

Ads supplied by Facebook to the DCMS Committee

The following documents include data submitted to the DCMS Committee by Facebook in July 2018 as part of the Committee's inquiry into Fake News. They are accompanied by a letter from Facebook to the Committee providing additional background information.

The series of PDFs published on the Committee's website and listed below show adverts run by AggregatIQ (AIQ) on behalf of the Vote Leave and '50 Million', BrexitCentral/BeLeave and DUP Vote to Leave campaigns ahead of the UK's referendum on leaving the EU in 2016.

Each image supplied to the Committee is accompanied by its individual file number. Where a file is listed as .mp4, the image depicts a still from a video file.

Each set of adverts is accompanied by a corresponding spreadsheet containing an index of the files. The annex to Facebook's correspondence provides a legend for the terms used on the spreadsheets.

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1. [Letter dated 19 July from Facebook to the DCMS Committee](#)
2. [BrexitCentral/BeLeave Ads](#)
3. [BrexitCentral/BeLeave Spreadsheet](#)
4. [Vote Leave 50 Million Ads](#)
5. [Vote Leave 50 Million Spreadsheet](#)
6. [DUP Vote to Leave Ads](#)
7. [DUP Vote to Leave Spreadsheet](#)