Whether we are taking pictures on a mobile phone or watching a film on our home computer, the impact of convergence – the increasing overlap between the functions of digital devices – is all around us. Because of this, telecommunications and media industries are changing the way they deliver products to consumers. Many companies now offer customers comprehensive bundles of services where content can be viewed and downloaded across several platforms (computers, TVs and mobile phones). What does this mean for regulation? And what impact will it have on the communications sector? And on consumers themselves?

POST, in conjunction with Ofcom, the UK’s independent communications regulator, are pleased to announce a seminar on convergence in the telecommunication and broadcast media industries. Experts from the world of regulation, politics and industry will describe the new technologies and their implications. There will also be an opportunity to try out some of the latest gadgets.

**Programme**

5.00pm Welcome  
Dr Des Turner MP (*POST Board Member*)

5.10pm Presentations  
Jim Egan (*Strategy Director, Ofcom*)
Ray Gallagher (*Adviser to the Culture, Media and Sports Committee*)
John Carr (*YouTube*)
Richard Allan (*CISCO*)

5.50pm Discussion and Demonstrations

6.30pm Close

To attend please email POST@parliament.uk or telephone Amina Hossain on 020 7219 8377 as places are limited.