Behavioural Economics

Tuesday 16 March 2010, 4.00-6.00pm
Members’ Dining Room, House of Commons

The economy and human psychology are profoundly connected, but what can psychological research tell us about the recession and economic recovery? Research in behavioural economics is helping us understand how cognitive and social factors can determine our short and long-term fiscal behaviour. This seminar will feature presentations from leading economists and psychologists who will highlight how policymaking – from tackling consumer debt to incentivising saving for retirement - could take account of the human aspects of financial decision making.

Programme

4.00pm  Chair’s Welcome
Dr Vince Cable MP, Member of Parliament for Twickenham and Shadow Chancellor of the Exchequer

Presentations

Professor David de Meza, Professor of Economics, London School of Economics
Professor Stephen Lea, Head of School of Psychology, University of Exeter
Peter Cooper, CEO, CRAM International

4.45pm  Discussion
5.15pm  Chair’s closing remarks
5.20pm  Afternoon tea
6.00pm  Close

A Pugin tea will be served following the discussion.

To attend please email: post@parliament.uk or telephone: 020 7219 8377 by Tuesday 2nd March.

This event is sponsored by the British Psychological Society

Please bring this invitation with you to access the Houses of Parliament via the Visitor Entrance and allow twenty minutes to clear security.