BBC response to the Public Accounts Committee’s (PAC) findings in the BBC Commercial Activities Report (Fifty-First Report of Session 2017–19)

This document notes the Public Accounts Committee’s (PAC) findings in the BBC Commercial Activities Report (Fifty-First Report of Session 2017–19). The Public Accounts Committee asked the BBC to write to them explaining how Global News could continue as a commercial venture if it were to receive a public subsidy.

**BBC Global News Ltd as a commercial venture**

BBC World News is the BBC’s international English-language television news channel. It is operated by Global News Ltd (GNL), one of the BBC’s commercial subsidiaries. The channel is funded by advertising and, in some countries, pay TV subscriptions. GNL’s commercial model would not be impacted as a result of any public funding.

Any public funding would take place within the existing regulatory structure. The details would depend on the precise funding mechanism chosen by government, but the Ofcom regulatory framework and the underlying state aid rules that govern our commercial subsidiaries would continue to apply. These would ensure that GNL continues to conduct its commercial operations at arm’s length and on a level playing field with the rest of the market.

*October 2018*