

MISSGUIDED

Mary Creagh MP
Chair of the Environmental Audit Committee
House of Commons
London SW1A 0AA

23 November 2018

Dear Ms Creagh,

Re: Your Letter of 22 November

Thank you for your letter of 22 November which I received this morning. Thank you again for your invitation to the hearing on Tuesday.

As we said in our previous response to this request, I have asked my senior colleague Paul Smith to attend because Paul was recruited directly by me because of his expertise. Paul reports directly to me.

He joined Missguided as Head of Product Quality & Supply at the beginning of this year and his remit extends to product quality, sourcing, packaging, ethical and environment standards and policies, supplier performance and development.

He is Missguided's representative at the ETI, is a member of its Leicester Working Group and has hands-on responsibility for its work there. Paul has 33 years' experience working in clothing retail at a variety of retailers. I firmly believe this experience will be helpful to the committee as it considers the right recommendations on which government policy going forward will be based.

While we appreciate the importance of your work, and are committed to assisting as you develop recommendations, for the record, there were no specific allegations against Missguided in the transcripts of your previous hearings.

Furthermore, in the as yet unpublished written evidence I provided on 9 November, we confirmed we are a private, family-owned, nine-year old business that represents approximately 0.26 per cent of the UK womenswear market – smaller by a significant order of magnitude than the other public companies you have called to give oral evidence.

Nevertheless, as we said in our written evidence, while we recognise we don't have the kind of scale that would make an immediate difference alone, we have embarked on a programme of collaboration with others to address the issues you raise.

Yours faithfully,



Nitin Passi
Founder & CEO, Missguided

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