Dear Mr. Collins and Mr. Zimmer,

Thank you for your letter of 31 October to Mark Zuckerberg.

We fully understand the importance of being both transparent and accountable to our users, to Governments, to regulators and to wider civil society. Committees like yours play a vital role in that process. We take our responsibilities seriously and are engaged in these important policy conversations around the world on a daily basis. This includes in the UK and Canada. We also regularly publish updates on the issues we are working on, as we did earlier this year when we made a wide range of changes to the platform to, for example, restrict the amount of access developers can have to user data and ensure users are aware of apps they have used and understand how to revoke those apps’ permissions to their data.

Recognizing the seriousness of the Cambridge Analytica issue, over the last year we have held lengthy meetings or evidence sessions in multiple countries. In all cases the witnesses we have provided have been senior and experienced members of the Facebook team who we believe have been best placed to respond to the broad range of questions being asked. All of these witnesses have appeared with the agreement of the Committees.

In the UK we provided multiple written submissions to this inquiry, including responding to extensive written follow-up questions, senior Facebook staff gave evidence to the UK Committee’s session in Washington and one of the most senior people in the company has given 5 hours of testimony in the UK Parliament. In Canada, we have similarly sent senior privacy and public policy representatives to appear before the Canadian Committee, and followed-up most recently with a letter to that Committee on August 10, 2018, updating it on our work.

We have and will continue to cooperate fully with relevant regulators. As you will be aware, the Information Commissioner in the UK has now publicly confirmed that her investigation has found no evidence to indicate that UK Facebook users’ data (or
indeed the data of any Facebook users outside of the US, including in Canada) was ever shared with Cambridge Analytica by Dr. Aleksandr Kogan. This also accords with our understanding, based on the evidence available to us.

As your letter states, it is not possible for Mr. Zuckerberg to be available to all Parliaments. While he is unable to accept your invitation we continue to fully recognize the seriousness of these issues and remain committed to working with you to provide any additional relevant information you require for your respective inquiries.

Yours sincerely,

Rebecca Stimson
Head of Public Policy, UK

Kevin Chan
Head of Public Policy, Canada