

ADVICE NOTE 4: APPG LOGO

Using the APPG logo

1. Any APPG that is on the Register of APPGs must use the House's bespoke logo for APPGs if it wants to use the crowned portcullis emblem in its publications. Unregistered groups are not allowed to use the bespoke logo.
2. The APPG logo is for use on any APPG publications (eg the group's letterhead, reports, website, and social media accounts such as Twitter).
3. Examples of the APPG logo are available to download below. No amendment is allowed to the essential components of the logo (ie to the portcullis emblem, 'appg' text or black background of the image). The group may, however, make the logo whatever size it wants as long as it maintains the width to height proportions of the original (square) logo.

Downloading the APPG logo

4. For **web** use: select this [image](#) (PNG file) then right click on the image, select 'save picture as', and save to desktop or appropriate folder.
5. For **print** use: select this [image](#) (PDF file) then select save from the toolbar and save to desktop or appropriate folder.
6. Should you need further advice on technical aspects of how to use the APPG logo please contact 020 7219 3210 or email morrowl@parliament.uk.

Document owner: Office of the Parliamentary Commissioner for Standards
Date of document: May 2015
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