Litter in numbers
Click or touch text for further information

Litter: Regional Breakdown

Litter: Percentage of sites meeting an acceptable standard

Litter: The cost of street cleansing to local councils in 2013/14

Most commonly littered items

Composition of Litter

Fly tipping trends

Littering convictions
Litter: Regional Breakdown

Source: Keep Britain Tidy, Local Environment Quality Survey of England 2013/14
Litter: Percentage of sites meeting an acceptable standard

- West Midlands: 94.7%
- South West: 93.3%
- East Midlands: 92.8%
- East of England: 92.7%
- Greater London: 87.5%
- North East: 87.0%
- Yorkshire and The Humber: 83.0%
- North West: 79.1%

BEST
- West Midlands
- South West
- East Midlands
- East of England
- Greater London
- North East
- Yorks & Humber
- North West

WORST
- North West
- South West
- East Midlands
- East of England
- Greater London
- North East
Litter: The cost of street cleansing to local councils in 2013/14

- Keep Britain Tidy’s estimate of the indirect cost of crime associated with litter
  - £348 million

- Net expenditure by local authorities on street cleansing in 2013/14
  - £717 million

- Keep Britain Tidy’s estimate of the annual cost of cleaning up litter to local authorities
  - £850 million

Source 1: Keep Britain Tidy, (LIT 065)
Source 2: Local Authority Revenue Expenditure and Financing 2013-14, Final Outturn, (Budget line 270)
Source 3: Keep Britain Tidy, (LIT 065)
Most commonly littered items

- **Smoking Materials** found on 73% of sites
- **Confectionary Packs** found on 62.5% of sites
- **Non-alcoholic drinks related** found on 52.9% of sites
- **Fast-food-related** found on 31.1% of sites

Source: Keep Britain Tidy, Local Environment Quality Survey of England 2013/14
Composition of Litter

- **Smokers’ litter**: 35.2%
- **Chewing Gum**: 26%
- **Food Packaging and food**: 16%

Fly tipping trends

- +20% increase: 852,000 incidents of fly-tipping dealt with
- +24% increase: £45.2 million the estimated cost of clearance of fly-tipping
- 2,000 prosecutions for fly-tipping, 98% resulted in a conviction
- Two thirds of fly-tipping involved household waste
- 19% of household waste was in black bags
- 47% of incidents occurred on highways

Source: DEFRA, Fly-tipping Statistics for England 2013/14
The increase refers to figures from the previous year, 2012/13.
Littering convictions

**£2,500**

maximum court fine for littering, 2014

**5,500**

people found guilty of littering offences in court, 2014

just under **£140**

average fine imposed by courts for littering

**30,678**

Fixed Penalty Notices for littering issued in 2008/09

**£75**

average Fixed Penalty Notice fine for littering