

Open Development

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**International Parliamentary Conference on the MDGs:
Reaching for 2015 – Governance, Accountability and
the Role of the Parliamentarian**

London, November 30 2011

“We need to do development differently.”

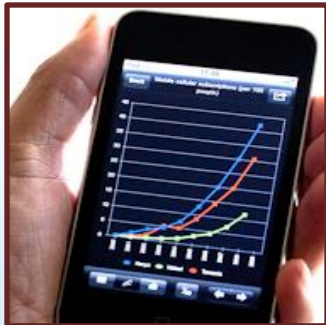
Robert B Zoellick, President, The World Bank Group



New Direction: Democratizing Development

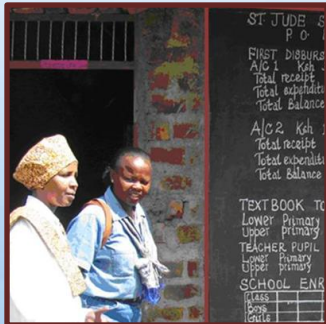
“We need to throw open the doors, recognizing that others can find and create their own solutions. And this open research revolution is underway. We need to recognize that development knowledge is no longer the sole province of the researcher, the scholar, or the ivory tower. The aim is to open the treasure chest of the World Bank’s data and knowledge to every village health care worker, every researcher, everyone.” **Georgetown University**

So what is Open Development?



Open Data

Share tools and essential information on the global economy and Bank's operations



Open Knowledge

Enable researchers, students, local communities to collect data, measure results, increase knowledge



Open Solutions

Work together to find solutions to development problems

Focus on 3 Dimensions



Results
Accountability
Openness

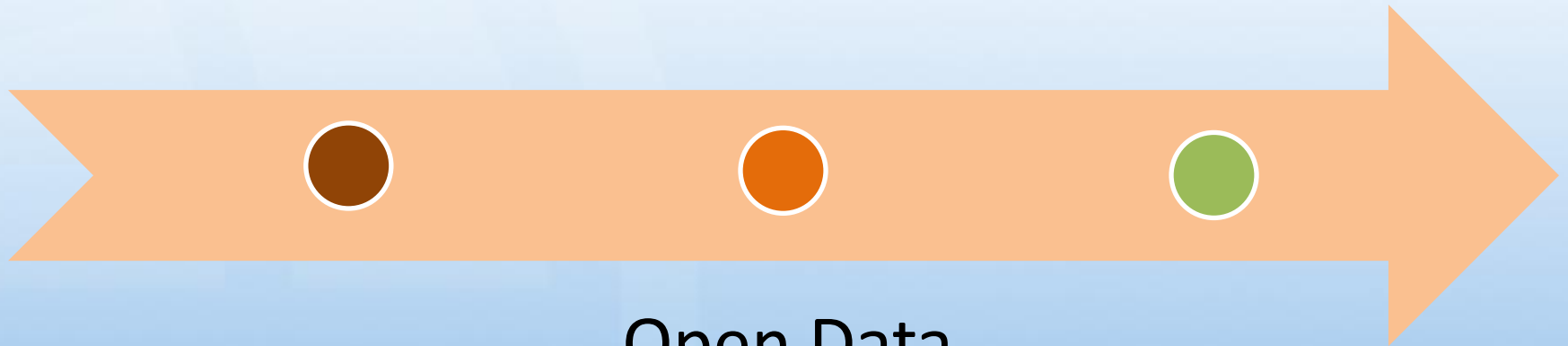
Results

Accountability

Openness

Access to
Information

Open Access



Open Data
Initiative

July 1, 2010: Bank's information opened

- Moved from positive to negative list.
- Except for small list of exceptions, **2,682 new documents and reports** available.
- Over **2 million pages** viewed since July 2010.
- Favorable feedback: *“The World Bank’s Access to Information Policy is the gold standard for financial institutions...”* – Chad Dobson, Bank Information Center

Access to Information encourages Accountability

We help governments in Africa, South Asia, and Latin America to adopt and implement Access to Information and help train citizens to navigate systems.



Bangladesh
Shamima Aktar fights for beneficiary rights for poor women

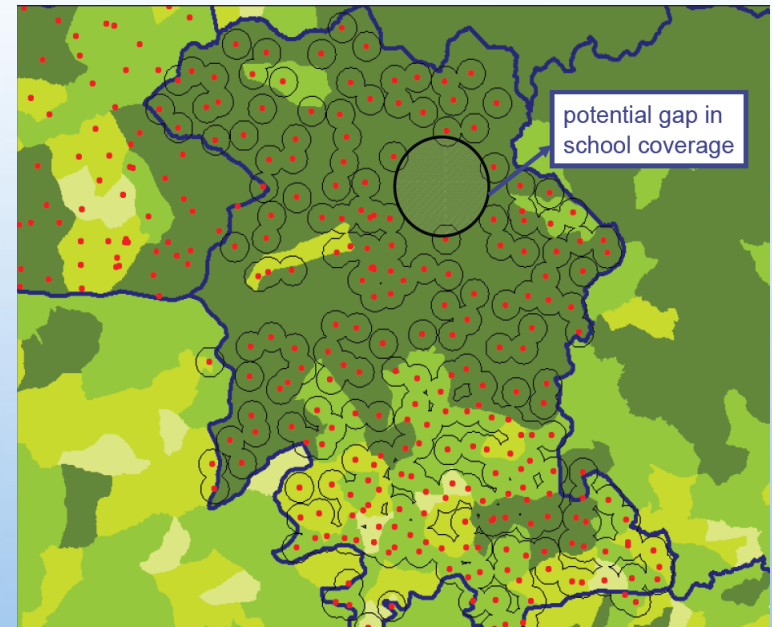
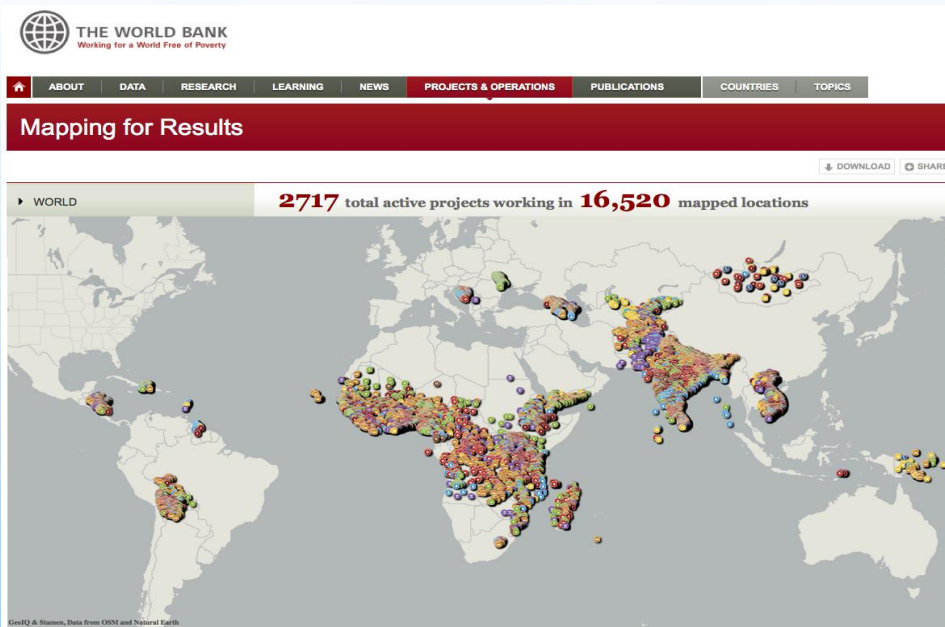
2010: Open Data Initiative launched

Unlocking the Bank's world-class knowledge and development data for researchers, activists, students, and development practitioners across the globe.

Open Tools -- data.worldbank.org

Open Data Website	Free access to over 7,000 Bank datasets in Arabic, Chinese, English, French, Spanish
Microdata Library	Access survey microdata and documentation
ADePT	Automate economic analysis of survey data
AidFlows	Easy access to global data on aid funding
World Bank Finances	All Bank financial data and an app to help track monies committed and disbursed
WITS	Access international trade and tariff data
Mapping for Results	Map projects, compare with development data

Mapping for Results increases transparency of resources



Strengthen transparency and oversight
of aid by country stakeholders

Improve project planning and
targeting based on needs

Huduma, Kenya: Amplifying Citizen Voices Via ICT

The screenshot displays the Huduma platform interface. At the top left is the Huduma logo with the tagline "Fix my Constituency!". To the right is a "Sign In" section with fields for "User name..." and "Password..." and buttons for "Submit" and "Sign up". Below the logo is a "Category Filter" with buttons for EDUCATION (blue), GOVERNANCE (pink), HEALTH (red), INFRASTRUCTURE (green), and WATER (yellow). The main area features a map of Kenya with various colored bubbles representing reports. A navigation bar includes "HOME", "REPORTS", "SUBMIT INCIDENT", "GET ALERTS", and "ABOUT". Below the map is a "Timeline of Events" section with a "Donate Now" button and a date range selector from "Jan 12 2010" to "Jun 19 2010". A line graph shows the number of reports over time, with a significant spike in late May 2010. Below the graph is a "Latest Reports" section listing various regions: Mombasa, Nairobi, Kirinyaga, Voi, Masai Mara, Nyanza, Kerio Valley, Bungoma, Lamu, Chuka, Nairobi, Lodwar, Lamu, Thika, Rift Valley, Naivasha, and Mombasa. The size of the text for each region corresponds to the number of reports, and the color indicates the category. At the bottom, there are social media links for Facebook, Twitter, and Digg, and a "Powered by" logo.

Geo-Reference with categories (Health, Water etc having different dots)

Timeline indicating response times

Bubble with location names getting bigger depending on veracity of problems reported

Flagging: of actions with delayed response (red) & (green) for efficiency.

Budget Layer: tagging project, concerns with budget information

From Opening the Bank to...



Opening Development – “Doing Development Differently”



Supporting Open Governments

In DRC

Mobile phones now used to engage citizens in budgeting

Citizens use cell phones to vote on priority projects that become part of local budgets

Demonstrated impact: reduction of tax evasion



Citizens provide feedback on the quality and integrity of service delivery.

ICT4Gov project with water provider: public agency uses citizen feedback to shape reform.

World Bank Group

Results
Accountability
Openness

